



Angus Journal 2009

Winter edition

Rural Press and Angus Australia have joined forces to produce the 2009 Angus Winter Journal, a tabloid size newspaper (38 cms x 26 cms) to be inserted in the July 23 issues of :

- The Land (NSW)
- Stock and Land (Vic)
- Queensland Country Life (Southern half)
- Direct mail to all Angus Australia's members plus others on the mailing list

Angus Australia wants to increase the range of the Angus message and this publication will do just that with a print run of 103,000.

103,000 copies across the Eastern Seaboard

The rates are set sizes and at discount rates compared to what you would pay in each paper

“This is the best advertising you will do all year”

Rates

All rates include colour
Outside Back Page - \$4000
Inside Front Cover - \$3750
Full Page - \$3500
Half Page - \$2000
Quarter Page - \$1300
10cm x 4column - \$800
10cm x 3column - \$600

All Rates exclude GST Early bookings will ensure a proof

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Deadline – July 9

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