

# 300 ANGUS BULLS

LAWSONS ANGUS 40TH  
ANNUAL PRODUCTION SALE

10 March 2010

250 Angus Bulls at Auction,  
Yea VIC

From 1 February 2010

50 Private Treaty Bulls,  
Esperance WA

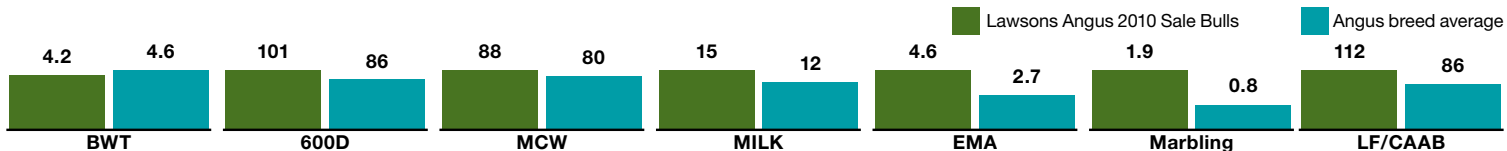


**GENETIC PROGRESS IS SIMPLE AND AFFORDABLE AT LAWSONS ANGUS**

**LAWSONS**   
angus

[www.lawsonsangus.com.au](http://www.lawsonsangus.com.au)

# THE BEST VALUE ANGUS GENETICS IN AUSTRALIA



**THE GAP BETWEEN A LAWSONS ANGUS BULL AND AN AVERAGE ANGUS BULL IS OVER 10 YEARS WITH CURRENT BREED PROGRESS. IN OTHER WORDS LAWSONS ANGUS CLIENTS REMAIN A DECADE AHEAD OF THE ANGUS BREED.**

Over the years you may have thought that you could not afford Lawsons Angus genetics. In 2009 Lawsons Angus Annual Production Sale 60 bulls sold between \$2,000–\$3,000 and averaged just over \$4,000 for 200 bulls. We guarantee any commercial breeder that they will be able to secure a top Lawsons Angus bull for \$2,000 at this year's Sale!

Your bull purchase comes with a three year guarantee for structure and fertility, free delivery to all central locations nationally, guaranteed free of AM/ NH genetic defects and has been independently structurally assessed and semen tested. You can afford a Lawsons Angus bull.

All 300 bulls are above breed average for Long Fed Index and average \$112 which ranks this group of unique Angus bulls in the top 10% of the breed.

Why is this? It's the combination of calving ease, high growth, moderate maturity pattern, fertility, superior genetic ability to convert grass to quality beef with unmatched carcass yield and marbling combination that sets Lawsons Angus bulls apart. These bulls compete in large contemporaries and only the best bulls that meet our tough criteria make our auction and private treaty sales.

**10 March 2010**  
**From 1 February 2010**

**250 Angus Bulls at Auction, Yea VIC**  
**50 Private Treaty Bulls, Esperance WA**

**Please note:** 4% buyers fee available to all agents introducing and settling on behalf of clients.

For more information or to order a catalogue:

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