



MARKETING MANAGER

The upcoming retirement of Angus Australia's long serving Marketing Manager creates an outstanding opportunity for a suitably qualified person to assume this senior role and continue to develop and implement industry leading brand marketing and promotional strategies. This is a full-time position as part of our national team based in Armidale, northern NSW.

The successful candidate will have tertiary qualifications in marketing and/or journalism or communications, with relevant experience in:

- Development of marketing plans and associated budgets.
- Production of electronic and/or printed newsletters, media articles, journals, brochures etc.
- Negotiating, influencing and facilitating agreements with key media stakeholders.
- Website design, development and maintenance

We are looking for an enthusiastic individual interested in the development of innovative strategies for brand marketing and promotion. Ideally you will have a good understanding of the beef industry and the dynamics of the beef seedstock sector.

Angus Australia is the nation's largest beef breed organisation with 2,800 members registering close to 60,000 calves a year. One in four of all beef breed registrations is an Angus and Angus comprise 50% of the British and European breed bulls sold at auction each year.

For a position description visit www.angusaustralia.com.au.

Please forward your application addressing the selection criteria and resume to the Office Administrator Mrs Kym Walls at kym@angusaustralia.com.au.