



2011 ANGUS YOUTH NATIONAL ROUNDUP  
13 – 16<sup>TH</sup> JANUARY, GLEN INNES, NSW

**SPONSORSHIP PROPOSAL**

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## ANGUS YOUTH

Angus Youth is the youth development and promotion arm of Angus Australia. Our program involves young cattle enthusiasts 30 years and under. Activities and opportunities include the annual Youth Roundup, Judging Schools and Competitions, Ambassadorships, Leadership Clinic, five International Scholarships, numerous state-based events and access to Angus Australia services as a junior member.

## ANGUS YOUTH NATIONAL ROUNDUP & THE 2011 EVENT

Each year, Angus Youth, in association with a willing committee and group of sponsors, holds the Angus Youth National Roundup. The Roundup, which has been running for 28 years and has been held in various locations throughout Australia, is the largest single breed youth show in the country. From 13 to 16 January, 2011, the Roundup will make its way north to Glen Innes, NSW.

The Angus Youth National Roundup is open to young beef cattle enthusiasts aged 8 to 25 from throughout Australia. The Roundup gives youth of today the opportunity to learn and develop new skills and mix with other like-minded young people.

Angus Youth welcomes young people representing all breeds and extends their invitation to sponsors, families and friends. Fun and education combined with safety, has made this annual event a real favourite with both the experienced and the inexperienced. The educational sessions held throughout the event cover a variety of current industry issues and informative sessions including Estimated Breeding Values and \$Indexes, and public speaking. There's also a special program for novices featuring cattle safety and basic cattle handling skills.

The fun section will include a Team Sales event, which is a new inclusion in the program for 2011, the popular Barnyard Olympics, plus a Special Dinner and Dance. The traditional cattle show and Junior Judging will complete the program with an emphasis on participation and learning rather than winning.

Major awards will include four places at State Cattle Assessment Schools, the New Zealand Exchange, Ambassadorships, the Most Potential Breeder Award, the Matthew George Citizenship Award and the SA Junior Heifer Expo Scholarship.

The success of this event would simply not be possible without the generous support of our sponsors. Sponsors are acknowledged on the Entry Form, in the Participant Information Package and in the Catalogue produced for the Parader and Cattle Judging competitions. Champion and Class Naming Rights are offered in the Catalogue as well as public address announcements during the Judging.

There are multiple signage opportunities in and around the cattle ring and throughout the sheds. Sponsors are encouraged to attend the event to meet the Committee and Participants and for Award Presentation opportunities.

***For further details please contact Carol Grylls (03) 5997 7169, [enganus@bigpond.com](mailto:enganus@bigpond.com) or Jo Milward, Angus Youth Coordinator (02) 6773 4608, [youth@angusaustralia.com.au](mailto:youth@angusaustralia.com.au).***

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## **LEVELS OF SPONSORSHIP**

### **Major Sponsors**

#### **\$5500 and above (Incl GST)**

Sponsorship benefits:

- Company name and logo on Entry Form, Participant Pack and Catalogue
- Company name and logo on the front of the 2011 Roundup shirt
- Opportunity for members of your organisation to present lectures
- Award presentation opportunity
- Announcements about your business during Judging and Industry Day
- Signage opportunities on the Roundup Sponsorship Wall of Fame
- Signage opportunities at Roundup Venue
- Two complimentary tickets to the Roundup Special Dinner

### **Industry Day Sponsor**

#### **\$3300 contribution (Incl GST)**

Sponsorship benefits:

- Company name & logo on one sleeve of the 2011 Roundup shirt
  - Opportunity for members of your organisation to present lectures
  - Award presentation opportunity
  - Announcements about your business during judging and Industry Day
  - Signage opportunities on the Roundup Sponsorship Wall of Fame
  - Signage opportunities around Industry Day lectures
  - Your business name on the back of the 2011 Roundup shirt
  - Two complimentary tickets to the Roundup Special Dinner
  - Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome
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## **Special Dinner Dance Sponsor**

**\$2200 contribution (Incl GST)**

Sponsorship benefits:

- Oral presentation opportunity at the Special Dinner Dance
- Announcements about your business during judging and the Special Dinner
- Signage opportunities at the Special Dinner and on the Roundup Sponsorship Wall of Fame
- Your business name on the back of the 2011 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

## **Activities Sponsor**

**\$2200 contribution (Incl GST)**

Sponsorship benefits:

- Activity naming rights
  - Award presentation opportunity
  - Announcements about your business during Judging
  - Signage opportunities on the Roundup Sponsorship Wall of Fame
  - Your business name on the back of the 2011 Roundup shirt
  - Two complimentary tickets to the Roundup Special Dinner
  - Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome
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## **Champion Herdsperson Sponsor**

### **\$1100 contribution (Incl GST)**

Your choice of age groups: Junior, Sub-Intermediate, Intermediate or Senior

Sponsorship benefits:

- Name inscribed on Champion Herdsperson trophies
- Award presentation opportunity
- Announcements about your business during Judging
- Signage opportunities on the Roundup Sponsorship Wall of Fame and Judging Ring
- Your business name on the back of the 2011 Roundup shirt
- Two complimentary tickets to the Roundup Special Dinner
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

## **Team Sponsor**

### **\$550 contribution (Incl GST)**

Sponsorship benefits:

- A team with your business name and listing in Catalogue
- Award presentation opportunity
- Announcements about your business during Judging
- Signage opportunities on the Roundup Sponsorship Wall of Fame
- Your business name on the back of the 2011 Roundup shirt.

## **Champion Award Sponsor**

### **\$330 contribution (Incl GST)**

Sponsorship benefits:

- Award presentation opportunity
  - Business Name on Champion of choice in Catalogue
  - Announcements about your business during judging
  - Signage opportunities on the Roundup Sponsorship Wall of Fame
  - Your business name on the back of the 2011 Roundup shirt
  - Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome
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## **Reserve Champion Award Sponsor**

**\$220 contribution (Incl GST)**

Sponsorship benefits:

- Award presentation opportunity
- Business Name on Reserve Champion of choice in Catalogue
- Announcements about your business during judging
- Signage opportunities on the Roundup Sponsorship Wall of Fame
- Your business name on the back of the 2011 Roundup shirt
- Sponsorship in-kind upon discussion with the Sponsorship Co-ordinator is also welcome

## **Class Sponsor**

**\$110 contribution (Incl GST)**

Sponsorship benefits:

- Class naming rights on the Roundup Catalogue
  - Ribbon presentation opportunity
  - Announcement about your business during judging of class
  - Signage opportunities in the on the Roundup Sponsorship Wall of Fame
  - Your business name of the back of the 2011 Roundup shirt
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## SPONSORSHIP COMMITMENT FORM

### Sponsor Details

Company / Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Details

Major Sponsor

Team Sponsor

Industry Day Sponsor

Champion Award Sponsor

Special Dinner Sponsor

Reserve Champion Award Sponsor

Activities Sponsor

Class Sponsor

Champion Herdperson Sponsor

Please circle preferred age group: Junior / Sub-Intermediate / Intermediate / Senior

### Payment Details

I wish to pay by:

I require a Tax Invoice  Cheque (attached)  Credit Card (payment details following)

Card type:      Visa                      Mastercard

Card number:

Name of Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

Amount paid: \$ \_\_\_\_\_ Expiry: \_\_\_\_\_ / \_\_\_\_\_

### Please return form to:

Angus Youth Roundup  
Locked Bag 11  
ARMIDALE NSW 2350  
FAX: (02) 6772 3095

*We thank you for your generosity, & support of the 2011 Angus Youth National Roundup.*

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