



CATALOGUE ADVERTISEMENTS

ADVERT SIZE	ADVERT DIMENSIONS <small>(width x height)</small>	SPONSOR LEVEL
Outside back cover	210mm X 297mm plus bleed 4mm	Major Partner
Half page (horizontal)	192mm x 270mm	Diamond Partner Dinner Partner Emerald Partner
Third page (horizontal)	192mm x 89mm	Gold Partner Silver Partner

Thank you for coming on board as a sponsor for the 2016 Angus Youth National Roundup. Part of the benefits you receive as a sponsor is the opportunity to place an advertisement in the Roundup catalogue.

Prepared artwork is due to the Angus Australia office by the 11th December

Details of artwork to be completed by Angus Australia Marketing Department are due by the 2nd December, 2015.

IMPORTANT INFORMATION

If you do not have an advertisement already made up, the Angus Australia marketing department can do this for you at \$99.00 per hour.

Please send an outline along with any photos and words you want included. A proof will be emailed to you for approval.

Photographs sent for inclusion, must have full captions and, if applicable, the names of those appearing in the photograph. Please scan photos to be sent by email at 100 per cent of the original size (minimum) and at 300dpi (dots per inch).

Digital photos should be at least 1MB in size, to ensure quality printing. Photos of fewer than 6 megabytes can be sent as a single file by email (along with a full caption).

Alternatively we suggest you use a file sharing program such as Dropbox to share your images with the publisher. Please contact Angus Australia if you require assistance with this.

Poor quality home-designed advertisements sent as press-ready art may be rejected as unsuitable for publication. Poor quality photographs will not reproduce well.

- Pre designed advertisements must be submitted as PDF, jpeg, tiff, psd or eps files, and at least 300dpi, colour specs are CMYK, RGB will not be accepted
- Microsoft Publisher, Word, PageMaker, Excel, PowerPoint files will NOT be accepted.
- As per Angus Australia policy, cattle breeds other than the Angus breed or Angus influenced cattle

(whether in text or a photo) can not appear in Angus Australia publications.

ADVERTISING TERMS AND CONDITIONS

All advertisements are accepted for publication subject to the approval of Angus Australia. Angus Australia reserves its rights at all times to refuse or postpone the publication of advertisements in whole or in part. Every reasonable effort will be made to publish advertisements as ordered and directed by the advertiser, however no liability can and will be accepted for the misplacement, amendment, omission or failure to publish in the form or format ordered by the advertiser.

Angus Australia reserves all rights to classify an advertisement, edit or delete any content considered objectionable or reject advertising content which in Angus Australia's reasonable opinion may be considered unsuitable for publication.

If any material, statement, information or matter contained in any advertisement submitted and published is in breach, whether directly or indirectly of any law, and Angus Australia suffers any loss or damage or penalty by reason of or arising from the publication of such advertisement, then the advertiser and/ or the advertiser's agent shall indemnify Angus Australia against the amount of any such loss, damage or penalty and shall pay the amount thereof as directed by Angus Australia. The acceptance and publication of the advertisement by Angus Australia shall be deemed to be the consideration for the granting of such indemnity, without the necessity for execution of any other document by the advertiser granting such indemnity.

The advertiser must pay the full price for every advertisement published by Angus Australia notwithstanding:

- Any error or alteration in the advertisement;
- The position of the advertisement; and/or
- Any variation of the size of the advertisement.

Angus Australia reserves the right to alter the advertising rates at any time or to impose any other fees for the display or classification of any advertising of the advertiser.