



Dear Breeder

The Animal Genetics and Breeding Unit (AGBU) and Meridian Agriculture are undertaking a survey of the costs and returns associated with stud animal production, with R&D support from MLA.

It is an ambitious program that will cover the major beef and sheep breeds across Australia.

The results will provide much needed benchmarking data about the profitability of stud businesses and will identify key performance indicators. It will also assist in future planning and provision of services to the stud industry.

We are seeking your assistance with the collection of the data. Would you be willing to participate? There is no obligation to provide identifiable stud information in the survey as all published data will be presented in a form that does not identify participants. However, you will be able to indicate if you wish to receive a comparison of your stud's performance against your industry cohort. In this case contact details will be required on the survey form. The survey will be conducted on line, but there will be the opportunity to discuss any queries regarding the questions. We anticipate that completing the survey should take 10-20 minutes.

If you are willing to be part of this important project, please fill in the following and respond by email to admin@meridian-ag.com.au.

I,, ofstud,
....., (Address)..... (State) (Postcode)
..... (Phone) (Mobile)
..... (Email),

agree for..... (name of seedstock organisation) to provide AGBU and Meridian Agriculture with my contact details for the purpose of participating in the economic survey of stud costs and returns.

Thank you in anticipation

Rob Banks

Director, AGBU