



POSITION DESCRIPTION

EXTENSION OFFICER

Role: Working closely with the Extension Manager, this position is responsible for providing support and education to Angus Australia members in the application of genetic improvement technologies and other Angus Australia services.

Location: TBA

Salary Package: Base salary package negotiable on experience, plus superannuation at current government prescribed level.

Term: Permanent Full Time / Permanent Part Time

Reports to: Extension Manager

Background

The Angus Society of Australia (Angus Australia) was established in 1919. The mission of Angus Australia is to increase the profitability of our members through the delivery of innovative programs that enhance and promote the value of Angus cattle and beef.

Angus Australia provides members and their customers with genetic improvement technologies to achieve continuous enhancement of Angus and Angus-influenced cattle and beef products, with the aim of:

- ensuring members and their commercial customers have access to world leading genetic evaluation technologies and associated tools for genetic improvement;
- enhancing the value and profitability of Angus genetics throughout the beef supply chain, whilst maintaining sustainable levels of genetic diversity.

Alongside the provision of genetic improvement technologies, Angus Australia conducts an industry leading education and extension program with the objective of enhancing member skills and awareness regarding:

- the application of key principles of cattle breeding and genetics.
- the use and understanding of Angus Australia products and services, including the Trans-Tasman Angus Cattle Evaluation genetic and companion products (e.g. genomic technologies, internet search facilities, mate allocation tools, GeneProb results).
- the use and understanding of outcomes from Angus Australia research and development programs (e.g. Angus Sire Benchmarking Project).
- the use and understanding of outcomes from relevant industry research and development programs.

Duties and Responsibilities:

1. Provide advice and support to members via phone, email, and where necessary, on-farm consultation in the key principles of cattle breeding, genetics, the application of genetic improvement technologies and other Angus Australia services.
2. Engage with members at field activities and provide support to them for services available at Angus Australia.
3. Deliver communication and extension programs to Angus Australia members when they arise.
4. Assist in maintaining the Angus Education Centre on the Angus Australia website for Angus members to access leading information.
5. Develop and maintain content of written educational materials for members and their clients, including development of content for the Angus Australia website, newsletters, fact sheets, brochures, press releases and other publications.
6. Assist with the organisation and delivery of Angus Australia events, field days, workshops and courses, such as Angus Regional Forums or member groups and conferences
7. Collaborate with other organisations within the beef extension network to co-ordinate education programs and extension messages where appropriate.
8. Provide assistance to the Extension Manager and the General Manager of Genetic Improvement in the development of innovative decision support tools to assist members make better breeding decisions.
9. Work as a team member with all other Angus Australia staff, Directors and members.
10. Assist with other duties as required.

Key Measures

Delivered outcomes in relation to Angus Australia's Extension Operational Plan.

Selection Criteria

Applicants will be assessed on their suitability based on the following criteria:

- Relevant tertiary qualifications
- Knowledge of beef breeding and genetic improvement technology
- Experience in delivery of innovative education programs
- Experience in development of educational material for media and web delivery
- Written and verbal communications skills

For further information, contact: Jake Phillips (Extension Manager) 0401 261 217 or email: jake.phillips@angusaustralia.com.au or Kathryn Duddy (Human Resources Manager) 0447 332 202 or email: kathryn.duddy@angusaustralia.com.au