

# 2019 ANGUS YOUTH NATIONAL ROUNDUP ARMIDALE, NSW

## PARTNERSHIP OPPORTUNITIES

All GST Exclusive	<b>NAMING PARTNER \$10,000</b>	<b>DIAMOND PARTNER \$5,000</b>	<b>SHIRT SPONSOR \$5,000</b>	<b>DINNER PARTNER \$3,000</b>	<b>GOLD PARTNER \$2,000</b>	<b>MEDIA PARTNER In Kind</b>	<b>WATER SPONSOR In Kind</b>	<b>HAT PARTNER \$1,500</b>	<b>WATER BOTTLE PARTNER \$1,500</b>	<b>TEAM PARTNER \$500</b>	<b>DONATION PARTNER \$100</b>
<b>Partnership Positions Available</b>	1	3	1	3	5	1	1	1	1	15	Unlimited
<b>Roundup Advertising</b>	Acknowledged in all Roundup coverage with Logo & Name Prominent	Acknowledged in all Roundup coverage with Logo and name smaller	Acknowledged in the Roundup Sponsors advert	Acknowledged in the Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert
<b>Merchandise Shirts Hats &amp; Water Bottle</b>	Logo on front of Shirts & Logo on Hats, Logo on Water Bottle	Logo on back of Shirt	Logo Large and Prominent on back of Shirts	Name on back of Shirt	Name on back of Shirt	Name on back of Shirt	Name on back of Shirt	Logo on side of Hat and name on back of shirts	Logo on Water Bottle and name on back of Shirts	Name on back of Shirt	Name on back of Shirt
<b>Trade Stand</b>	✓	✓	✓	✓	—	—	—	—	—	—	—
<b>Lectures</b>	Presentation during event	Presentation during event	—	Dinner Presentation	Short presentation within program	—	—	—	—	—	—
<b>Awards &amp; Presentations</b>	Major Awards eg. Champions	Major Awards eg. Champions	Major Awards eg. Reserve Champions	Presentation at dinner	Major Awards eg. Reserve Champions	Class naming and presentation	Class naming and presentation	Class naming and presentation	Class naming and presentation	Assigned to team names	Class naming and presentation
<b>Signage &amp; Promotion Material</b>	All prominent locations Including Cattle shed, Ringside, Dining Hall	Dining area and prominent locations, judging ring	Judging Ring	At Dinner, Judging ring and dining areas	Judging Ring	Judging Ring	Judging Ring	Judging Ring	Judging Ring	Judging Ring	—
<b>Promotional material in Bags</b>	5 Items	4 Items	3 Items	3 Items	2 Items	1 Item	1 Item	1 Item	1 Item	1 Item	—
<b>Dinner Tickets</b>	5	3	3	3	2	—	—	—	—	—	—
<b>Logo on Catalogue</b>	Front Cover Large and Bold	Front Cover	Inside Cover	Dinner Menus and Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover
<b>Catalogue Advertisement</b>	One Full Page	One ½ Page	One ½ Page	One ½ Page	One ½ Page	One 1/3 Page	—	One 1/3 Page	One 1/3 Page	One Business Card Size	—
<b>Social Media Coverage</b>	All Sponsors - Facebook and Twitter and Instagram Posts on Angus Youth Account										