

2019 THOMAS FOODS INTERNATIONAL ANGUS YOUTH ROUNDUP

PARTNERSHIP OPPORTUNITIES

All GST Exclusive	NAMING PARTNER \$10,000	DIAMOND PARTNER \$5,000	SHIRT SPONSOR \$5,000	DINNER PARTNER \$3,000	GOLD PARTNER \$2,000	MEDIA PARTNER In Kind	WATER SPONSOR In Kind	HAT PARTNER \$1,500	WATER BOTTLE PARTNER \$1,500	TEAM PARTNER \$500	DONATION PARTNER \$100
Partnership Positions Available	Filled 1	Available 2 Left	Filled 1	Available 2 left	Available 1 Left	Available 1	Available 1	Filled 1	Filled 1	Available 2 Left	Available Unlimited
Roundup Advertising	Acknowledged in all Roundup coverage with Logo & Name Prominent	Acknowledged in all Roundup coverage with Logo and name smaller	Acknowledged in the Roundup Sponsors advert	Acknowledged in the Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert	Acknowledged in Roundup Sponsors advert
Merchandise Shirts Hats & Water Bottle	Logo on front of Shirts & Logo on Hats, Logo on Water Bottle	Logo on back of Shirt	Logo Large and Prominent on back of Shirts	Name on back of Shirt	Name on back of Shirt	Name on back of Shirt	Name on back of Shirt	Logo on side of Hat and name on back of shirts	Logo on Water Bottle and name on back of Shirts	Name on back of Shirt	Name on back of Shirt
Trade Stand	✓	✓	✓	✓	—	—	—	—	—	—	—
Lectures	Presentation during event	Presentation during event	—	Dinner Presentation	Short presentation within program	—	—	—	—	—	—
Awards & Presentations	Major Awards eg. Champions	Major Awards eg. Champions	Major Awards eg. Reserve Champions	Presentation at dinner	Major Awards eg. Reserve Champions	Class naming and presentation	Class naming and presentation	Class naming and presentation	Class naming and presentation	Assigned to team names	Class naming and presentation
Signage & Promotion Material	All prominent locations Including Cattle shed, Ringside, Dining Hall	Dining area and prominent locations, judging ring	Judging Ring	At Dinner, Judging ring and dining areas	Judging Ring	Judging Ring	Judging Ring	Judging Ring	Judging Ring	Judging Ring	—
Promotional material in Bags	5 Items	4 Items	3 Items	3 Items	2 Items	1 Item	1 Item	1 Item	1 Item	1 Item	—
Dinner Tickets	5	3	3	3	2	—	—	—	—	—	—
Logo on Catalogue	Front Cover Large and Bold	Front Cover	Inside Cover	Dinner Menus and Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover	Inside Cover
Catalogue Advertisement	One Full Page	One ½ Page	One ½ Page	One ½ Page	One ½ Page	One 1/3 Page	—	One 1/3 Page	One 1/3 Page	One Business Card Size	—
Social Media Coverage	All Sponsors - Facebook and Twitter and Instagram Posts on Angus Youth Account										