



2019 ROYAL MELBOURNE ANGUS FEATURE SHOW

Chairman: Peter Collins

Ph - 0428 882 209

Email - merridale1@bigpond.com

Sponsorship: Jo McLauchlan

Ph - 0447 197 162

Email - pjcattleco@bigpond.com

Dear Potential Sponsor,

The Angus Society of Australia will be celebrating 100 years of the Society and registered Angus cattle in Australia in 2019. This is a great milestone for the Angus breed and producers. Victoria will be celebrating this milestone by showcasing Angus Cattle as the Feature Breed at the September 2019 Royal Melbourne show.

The Victorian Angus Committee is working towards making this a spectacular and successful event. Preparing cattle for showing involves a significant financial and time commitment from exhibitors and we are looking for generous sponsors to come on board and support this event with cash and/or product to be offered as prizes to exhibitors or as auction items to assist with the running costs of the event.

By sponsoring this event, your business will have the opportunity to grow your client base with some of Australia's leading cattle producers attending the show. Furthermore, your brand will be associated with Australia's leading breed society, reaching over 4000 members Nationally and also International recognition.

Your brand will also be associated with the Black Dog Ride. Raising awareness of depression and suicide prevention with a donated Angus heifer travelling throughout WA. Making her way to Victoria to be Auctioned at the Melbourne Show, with all proceeds going towards the Black Dog Ride.

This rare opportunity of sponsoring an Angus Royal Feature Show only comes around in Victoria every 8-10 years or in this case every 100 years.

Please find attached sponsorship packages and benefits. To maximise your sponsorship benefits, commitment is required by March 2019. I look forward to hearing from you to discuss a package to suit your needs.

With kind Regards,

Jo McLauchlan



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SPONSORSHIP BENEFITS

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	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1000	CLASS \$500	DONATION \$250
ANGUS BULLETIN - Over 4000 posted to every Angus Member Australia wide.	Half Page Pre & Post Show	Half Page Pre Show				
FEATURE SHOW CLOTHING	Logo	Logo	✓	✓	✓	✓
RASV SCHEDULE - Commitment made before March 2019	Half Page	Quarter Page				
RASV CATALOGUE	Half Page	Quarter Page				
ADVERTISING VIA AA SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
ANGUS DINNER PRESENTATION OPPORTUNITY	✓					
SIGNAGE IN HOSPITALITY AREA	✓	✓				
CLASS NAMING & PRESENTATION RIGHTS	Grand Champion	Champion	Reserve Champion	Stud & Carcase	✓	
SIGNAGE AROUND JUDGING RING - Approved by RASV	✓	✓	✓			
LOGO DISPLAYED ON PAVILION SCREENS	✓					
ACKNOWLEDGEMENT DURING JUDGING	✓	✓	✓	✓	✓	✓
ANGUS DINNER TICKETS	4	2	2			
RASV ADMIT ONE ADMISSION TICKETS	10	8	6	4	2	



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SPONSORSHIP COMMITMENT FORM

SPONSOR DETAILS

Company / Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP DETAILS

- Platinum \$10,000, Gold \$5,000, Silver \$2,500, Bronze \$1,000, Class \$500, Donation \$250

PAYMENT DETAILS

I wish to pay by:

- Direct Debit, Cheque (attached), Credit Card (payment details following)

Vic Angus
BSB -033 262
Account -287 911

Card type: Visa, Mastercard

Card number: [] [] [] [] [] [] [] [] [] [] [] [] [] [] [] []

Name of Cardholder: _____ Signature: _____

Amount paid: \$ _____ Expiry: ____ / ____

PLEASE RETURN FORM TO:

Jo McLauchlan
25 Templeton Rd
Glenormiston North Vic 3265
Email - pjcattleco@bigpond.com

We thank you for your generosity, & support of the
2019 Royal Melbourne Angus Feature Show