



WINTER 2021 ANGUS BULLETIN BOOKING SHEET

MARKETING

Advert Size	Advert Dimensions (width x height mm)	Cost inc GST	Book	Artwork Required
Full page	210mm x 297mm plus bleed 4mm	\$1,000.00		
Half page (vertical)	96mm x 270mm	\$660.00		
Half page (horizontal)	192mm x 135mm	\$660.00		
Third page	192mm x 89mm	\$440.00		
Quarter page	192mm x 70mm	\$330.00		
Business Card	96mm x 65mm	\$165.00		

Premium Spots

Inside Back Cover	210mm x 297mm plus bleed 4mm	\$1,100.00	Sold
Inside front cover	10mm x 297mm plus bleed 4mm	\$1,200.00	Sold
Back cover	210mm x 297mm plus bleed 4mm	\$1,300.00	Sold

☐ I would like to book and pay for 4 issues in advance and receive a 10% discount.

Please note: The Winter 2021 Bulletin will be available online (approximately) June 21st and in mailboxes from the 24th of June

Name: _____ Herd Ident: _____

Trading Name: _____

Billing Address: _____

Email: _____

Phone: _____ Mob: _____

Special requirements eg. double page spread etc: _____

Signed: _____ Date: _____

If you wish to book an advert by email simply write the size of the advert that you require in the email message and whether or not you require artwork and return to marketing@angusaustralia.com.au. An email will be taken as acceptance of the advertising rates and booking. Tax invoices will be distributed upon artwork submission or approval.

Booking Deadline 24 May 2021

Details of artwork to be completed by
Angus Australia
31 May 2021

Artwork Deadline
31 May 2021

The sooner you book and supply your advertising information the more time we have to get your ad just right, please do not leave it to the last minute as our production schedules are tight.

Other Information:

No guarantee is given that specific ad placement requests can be met.

- * All Prices quoted include GST.
- * Book & pay for four issues in advance and save 10%.
- * Advertisers receive a 10% discount on their print advertising cost if purchasing both Angus Australia web site and Angus Australia Bulletin advertising within the same 6 months.

Important Information:

If you do not have an advertisement already made up, we can do this for you at \$99.00 per hour.

Please send an outline along with any photos and words you want included. A proof will be emailed to you for approval.

Photographs sent for inclusion, must have full captions and, if applicable, the names of those appearing in the

photograph. Please scan photos to be sent by email at 100 per cent of the original size (minimum) and at 300dpi (dots per inch).

Digital photos should be at least 1MB in size, to ensure quality printing.

Photos of fewer than 6 megabytes can be sent as a single file by email (along with a full caption). Alternatively we suggest you use a file sharing program such as Dropbox to share your images with the publisher. Please contact Angus Australia if you require assistance with this.

Poor quality home-designed advertisements sent as press-ready art may be rejected as unsuitable for publication. Poor quality photographs will not reproduce well.

- Pre designed advertisements must be submitted as PDF, jpeg, tiff, psd or eps files, and at least 300dpi, colour specs are CMYK, RGB will not be accepted - Microsoft Publisher, Word, Pagemaker, Excel, Powerpoint files will NOT be accepted.

As per Angus Australia policy, cattle breeds other than the Angus breed or Angus influenced cattle (whether in text or a photo) can not appear in Angus Australia publications.

Cancellation: A non-refundable 10% booking fee applies to all advertising bookings irrespective of whether they are cancelled on or after the closing date for bookings.

Advertising Terms & Conditions:

- Advertisers must be a member of Angus Australia.
- All advertisements are accepted for publication subject to the approval of Angus Australia. Angus Australia reserves its rights at all times to refuse or postpone the publication of advertisements in whole or in part. Every reasonable effort will be made to publish advertisements as ordered and directed by the advertiser, however no liability can and will be accepted for the misplacement, amendment, omission or failure to publish in the form or format ordered by the advertiser.
- Angus Australia reserves all rights to classify an advertisement, edit or delete any content considered objectionable or reject advertising content which in Angus Australia's reasonable opinion may be considered unsuitable for publication.
- If any material, statement, information or matter contained in any advertisement submitted and published is in breach, whether directly or indirectly of any law, and Angus Australia suffers any loss or damage or penalty by reason of or arising from the publication of such advertisement, then the advertiser and or the advertiser's agent shall indemnify Angus Australia against the amount of any such loss, damage or penalty and shall pay the amount thereof as directed by Angus Australia. The acceptance and publication of the advertisement by Angus Australia shall be deemed to be the consideration for the granting of such indemnity, without the necessity for execution of any other document by the advertiser granting such indemnity.
- The advertiser must pay the full price for every advertisement published by Angus Australia notwithstanding: (i) any error or alteration in the advertisement; (ii) the position of the advertisement; and/or (iii) any variation of the size of the advertisement.
- Angus Australia reserves the right to alter the advertising rates at any time or to impose any other fees for the display or classification of any advertising of the advertiser.



FOR FURTHER INFORMATION CONTACT:

Angus Australia Locked Bag 11, Armidale NSW 2350

P: 02 6773 4600 | F: 02 6772 3095

Email: marketing@angusaustralia.com.au

Website: www.angusaustralia.com.au

