



## **BLACK HIDED CATTLE ARE NOT ALWAYS ANGUS**

Angus Verified stops Angus imposters from eroding your profits and your breed

Access genuine Angus premiums and get rewarded for your quality Angus cattle by displaying the Angus Verified endorsement in the marketplace.

Validate your use of registered Angus sires and their presence on your PIC at the time of joining to authenticate your purebred commercial Angus calves.

### Why would I join?



Builds integrity, confidence, and trust

Leverages a competitive advantage

Secures market premiums

Rewards the use of registered Angus sires

Adds credibility to your business reputation

All Angus Verified RFIDs are recorded in the Angus Australia database

Aligus Australia database

Identify your cattle with exclusive Angus Verified tags

### What's recorded?



Angus Sire Records Angus Verified Animal Records

PIC Number Mob Name

Angus Sire ID RFID or NLIS ID

RFID or NLIS ID Sex

Birth Year

Breeder PIC

Sire ID or Sire Group

Birth Range by Month



### Where do I sign up?



- 1. Become a member of Angus Australia
- 2. Subscribe to Angus Verified
- 3. Download the free Aglive App
- 4. Set up your account



### What does it cost?



Angus Verified Subscription - \$110/year Verify Animals - \$1/head

Contact Liz Pearson:

0488758360 · liz.pearson@angusaustralia.com.au

### **Angus Verified**

Angus Verified validates Angus Australia members claims of pure commercial Angus animals through the use of registered Angus bulls and purebred Angus commercial cows and that the cows and their progeny meet the Black Angus Cattle Assessment Guidelines.

Angus Verified includes exclusive Angus Verified tags where an order form can be requested from Angus Australia after the calves are in the program and verified. This form is then taken to a preferred rural reseller and the tags are order there.

There is a suite of Angus Verified videos explaining the program with an extensive 'How To' video library to help guide you through the process. You'll also here from producers, agents, and buyers about the benefits of Angus Verified.

**Black Angus Cattle Assessment Guidelines CLICK HERE** 

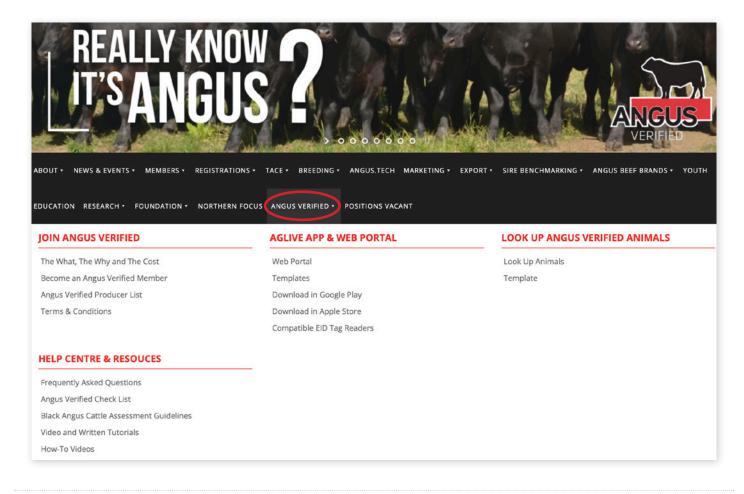
**Angus Verified Program videos CLICK HERE** 

**Angus Verified 'How To' videos CLICK HERE** 



### **Angus Australia Website - CLICK HERE**

Hover your mouse over Angus Verified (highlighted in the red circle) and the dropdown will appear.



### **Angus Verified Producer List**

The Angus Verified Producer List is the list of producers included in the Angus Verified program. You can opt out of this list when you setup to Angus Verified in the Aglive App if you prefer.

This list is available only to collaborating Angus Australia partners who are purchasers of Angus cattle.

As a member of this list, you will be in the box seat when selling your Angus Verified animals.

Our collaborating partners purchasing Angus Verified cattle will come to you first when they are looking to buy Angus cattle with the added assurance of the integrity-based Angus Verified program, ensuring you are rewarded for your quality purebred Angus herd.



### **Angus Verified on AuctionsPlus**

Angus Verified has been integrated in the AuctionsPlus selling platform. This will enable agents and AuctionsPlus accredited assessors to identify their clients' cattle as Angus Verified in the AuctionsPlus sale catalogue, assisting producers and agents in securing Angus Verified premiums.



This is the Angus Verified identifier that will be visible on individual lots in an AuctionsPlus online sale catalogue. It's important to confirm that the agent or assessor lists Angus Verified cattle with their RFIDs and ticks the Angus Verified check box to ensure these animals have been validated against the Angus Australia database and are identified as Angus Verified in AuctionsPlus.



### 8061688 - 100 Heifers **Q** LUCINDALE, Lower SE S.A.

A & V Angus

- 100% Angus / Angus
- 306.4kg live
- 264kg live (min)343kg live (max)
- 100% fat score 2
- 6 18 Months



Assessed



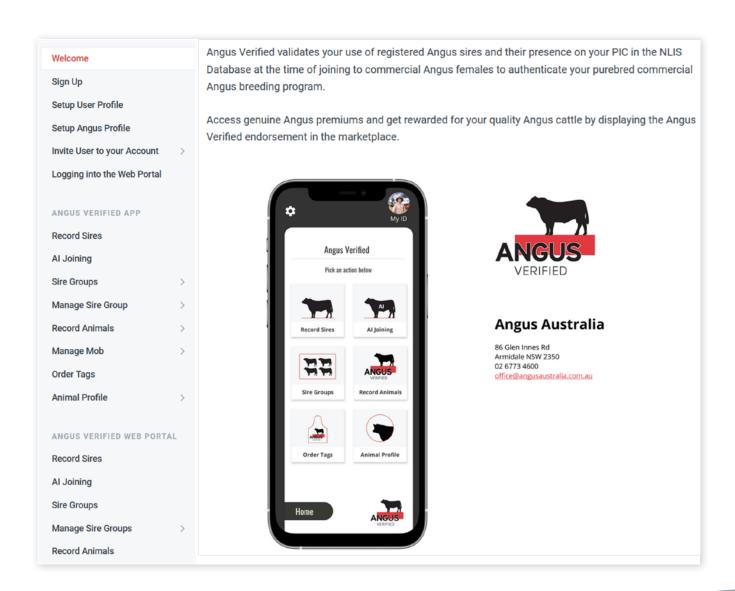


Buy and Sell stock nationally

### **Angus Verified Help Centre - CLICK HERE**

The Angus Verified Help Centre provides video and written step by step instructions for all functions of Angus Verified within the Aglive App and Web Portal.

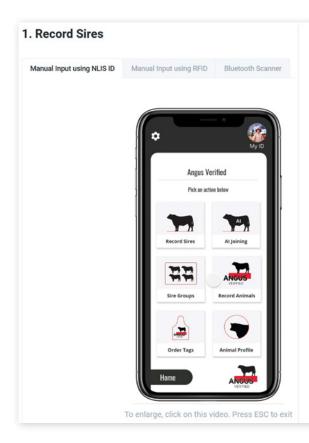
The different functions of each are listed down the left side of the screen. Click each heading to view the video with the written step by step instructions underneath





### **Angus Verified Help Centre**

Example of instructions to Record Sire.



Step	Action
1	On the Aglive App homepage, click on <b>Angus Verified</b>
2	Click on Record Sires
3	On the Record Sires page, select your <b>PIC Number</b> from the dropdown
4	Enter the Angus Sire ID
5	Under Al Sire, toggle to No
5	Under Record IDs, select Manual Input and toggle to NLIS ID
6	Enter the NLIS ID shown on the outside of the NLIS device
7	Click Next
8	Review PIC Number, Angus Sire ID, and NLIS ID
9	Under <b>Declaration</b> , review all and tick each checkbox
10	Click Save
11	A Saved popup will display. Click Close





### **Aglive**

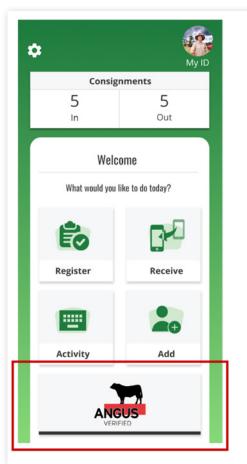
Angus Australia has collaborated with Aglive to bring Angus Verified to Angus Australia members. The Aglive App and the Aglive Web Portal are the data collection points for all sire and animal information required to verify your purebred Angus cattle.

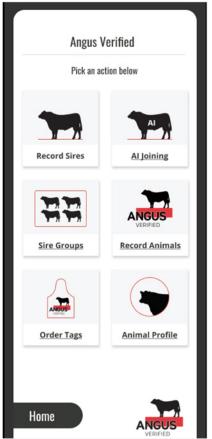
Aglive App can be downloaded from the Google Play Store or Apple App Store. We encourage people not to commence setting up your Aglive Account until after confirmation of your Angus Verified Subscription has been received via email from Angus Australia.

Once downloaded, set up your Aglive Account to go to the green Aglive Home page.

**Google Play Store CLICK HERE** 

**Apple App Store CLICK HERE** 



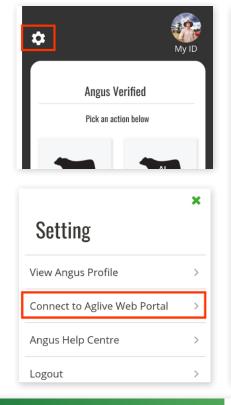






### **Login to the Aglive Web Portal - CLICK HERE**

Please note you are only able to login to the Aglive Web Portal once you have setup your Aglive Account on your mobile in the Aglive App.





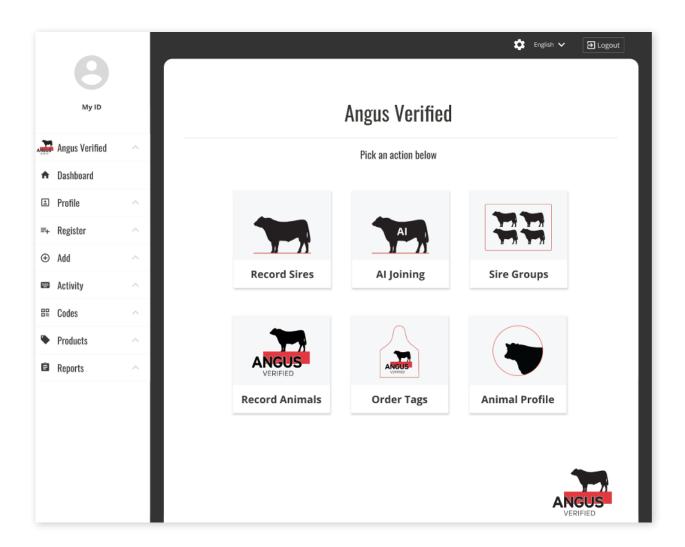


## **Angus Verified – Aglive Web PORTAL**

All sires, any Al joining programs, creation of sire groups and animal data to be recorded for verification can be entered individually through the Aglive App using a compatible Bluetooth scanner, or in bulk entries using CSV templates to upload data via the Aglive Web Portal.

We recommend users record sires and animals through the Aglive Web Portal, with the entry of Al Joining data and creation of Sire Groups through the Aglive App.

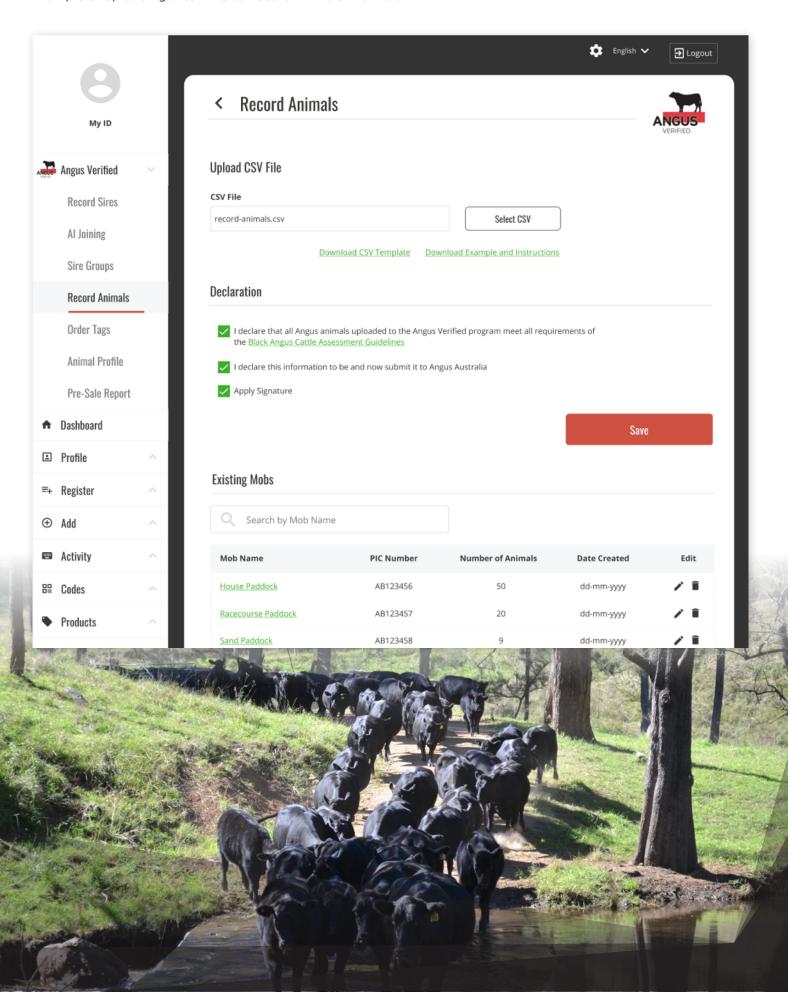
These recommendations are based on user experience of what is most user friendly. However, it is possible to complete all data entry through both the Aglive App and Aglive Web Portal.





## **Angus Verified – Aglive Web PORTAL**

Example of uploading a CSV file to Record Animals in a mob.



# ANGUS VERIFIED

## **Frequently Asked Questions**

#### What is Angus Verified?

Angus Verified records the use of registered Angus sires, declares breeders and animals are purebred Angus and validates that the RFIDs of your sires are on your PIC at the time of joining to authenticate your purebred Angus breeding program.

#### What are the benefits of Angus Verified?

- · Builds integrity, confidence, and trust
- · Leverages a competitive advantage
- · Secures market premiums
- · Rewards the use of registered Angus sires
- · Adds credibility to your business reputation
- · Improves your profitability
- · Records all your Angus Verified RFIDs on the Angus Australia database
- · Identifies your cattle with exclusive Angus Verified tags

#### **How do I join Angus Verified?**

Become a member of Angus Australia and join Angus Verified by clicking HERE



- · Download the Aglive App
- · Set up your account... and you're good to go!

#### **How much does Angus Verified cost?**

All prices are GST inclusive:

- · Angus Verified Subscription \$110/year
- · Verify Animals \$1/head
- · Digital Animal Records uploaded by Angus Australia charged at \$2/head
- · Manual Animal Records uploaded by Angus Australia charged at \$66/hr

#### What information do I have to record for my bulls in Angus Verified?

- · Your PIC Number
- · Angus Sire ID
- · RFID or NLIS ID of each bull

#### What information do I have to record for my animals to be Angus Verified?

- · Your PIC Number
- · Mob Name
- · RFID or NLIS ID of each animal
- · Birth Year
- · Angus Sire ID or Angus Sire Group Name
- · Breeder PIC Number
- · Birth Range by Month



## **Frequently Asked Questions**

#### What is a Breeder PIC Number?

The Breeder PIC number is the PIC number the mothers of the animals were on when they were joined.

#### Why do I have to provide my Angus.tech login and password to join Angus Verified?

These details are required to link your Angus Verified membership to your Angus Australia membership. If you do not have an Angus.tech login click HERE and register your details.

#### Why do I have to provide my NLIS User ID and Password to join Angus Verified?

These details are required to complete a third-party query of animals existing on your PIC to validate Angus Verified animals. This information is secured with blockchain technology and your private information is not visible to Angus Australia or Aglive.

#### Do I have to know which animals are by which bulls?

No, you can group all or some of your bulls into specific groups to enable you to allocate possible bulls of multiple animals in a mob.

#### If I breed my own or buy bulls that are unregistered, can they be used in Angus Verified?

No, but you can register your own bulls for use in Angus Verified. All bulls used in Angus Verified must be registered with Angus Australia in the Herd Book Register or the Angus Performance Register.

For information on how to register animals with Angus Australia, please contact the Angus Australia Member Services Team.

#### What physical guidelines must cattle meet to comply with Angus Verified?

All animals that are Angus Verified must meet all requirements of the Black Angus Cattle Assessment Guidelines. Download by clicking HERE.

#### Will my Angus Verified data and cattle be checked by Angus Australia?

Yes, by joining Angus Verified you consent to Angus Australia undertaking random on-farm and/or remote audits on all data, animals, mothers, and bulls recorded in Angus Verified.



## **Frequently Asked Questions**

#### Can I identify my Angus Verified animals with Angus Verified tags?

Yes, you can purchase Angus Verified tags by requesting an Angus Verified Tag Order Form from Angus Australia via the Angus Verified App and Web Portal once you have verified your animals.

Angus Australia will email your order form directly to you and you must take this to your preferred rural reseller to submit and complete your order.

#### What do Angus Verified Tags look like?

Angus Verified Tags are Yellow, Maxi Female tags with a set design. No amendments or individual additions can be made to these tags.

Angus Verified Tags come in two options:

Management tags can be created for your desired number and letter sequence with up to 6 characters of space





#### Can I check if animals I have purchased are Angus Verified?

https://angus.tech/angus/verified/animal

### Angus Verified



Yes, you can look up an individual animal RFID or upload a list of RFIDs by downloading our csv template HERE and uploading this to the Angus Australia database.

This allows you to ensure your purchased animals are Angus Verified and enables you to continue to market these animals further along the beef supply chain as Angus Verified.



For more information visit www.angusaustralia.com.au