

WEST TAMWORTH LEAGUE CLUB | 17 MAY '23 TOUR | 18 - 19 MAY '23 CONFERENCE

BEYOND THE BEEF

2023 ANGUS NATIONAL CONFERENCE



www.angusaustralia.com.au

You are invited to get 'Beyond the Beef' in 2023 with the Angus National Conference being held in Tamworth NSW, May 18th and 19th at The Event Centre West Tamworth League Club NSW.

The 2023 program for the National Conference will cover a wide range of topics designed to bring the #AngusFamily back together and encourage producers and industry professionals to delve 'Beyond the Beef' to ensure they are future proofing their production systems and remain at the forefront of the beef industry.

The topics covered will look at the outlook for Australia in the world protein space, bio security, the supply chain of the future, how Angus work in varying environments, management opportunities for the future and much more.

Delegates will be able to touch base with other progressive beef producers as well as network with industry professionals and service providers.

Sponsors will receive up to six hours access to existing and potential clients and will be widely acknowledged both prior to the event and during it.

While Angus Australia are hosting this event, it will be open to all commercial and seedstock beef producers, regardless of the breed, and so presents a great opportunity for sponsors to show their business and products in front of a wide audience.

With entry level sponsorship at just \$1,000, this event offers a low expense, high impact opportunity to access progressive beef producers and develop new business contacts and connections. Put your business in the spotlight and be sure to be seen at the #beyondthebeef National Conference 18th – 19th May 2023.

GALA DINNER SPONSOR x1 Opportunity

\$10,000 + GST

- Naming rights to the gala dinner
- Four complimentary conference registrations
- Four complimentary gala dinner invitations
- Corporate signage at the dinner, including opportunity to provide table talkers or brochures for the tables
- Ten minute speaking opportunity during dinner
- First choice of complimentary trade display area at the conference
- Complimentary three month rotating advertisement on the Angus Australia website
- Complimentary four banner advertisements in The Angus Weekly editions of your choice

- Complimentary one full page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of two promotional items to include in conference satchels
- Thankyou and recognition at the conference
- Prime acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

WELCOME FUNCTION SPONSOR

\$7,000 + GST x1 Opportunity

- Naming rights at the Welcome Function
- Two complimentary conference registrations
- Four complimentary Welcome Function invitations
- Ten minute speaking opportunity during Welcome Function
- Corporate signage during function, including banners and flyers
- Complimentary trade display area at the conference
- Complimentary two months rotating advertisement on the Angus Australia website
- Complimentary three banner advertisements in The Angus Weekly editions of your choice
- Complimentary half page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

SACHEL SPONSOR x1 Opportunity

\$5,000 + GST

- Organisation logo printed prominently on a high quality conference satchel (two colour print)
- Two complimentary conference registrations
- Two complimentary gala dinner invitations
- Corporate signage during event registration
- Complimentary trade display area at the conference
- Complimentary two month rotating advertisement on the Angus Australia website
- Complimentary four banner advertisements in The Angus Weekly editions of your choice
- Complimentary half page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

PRE GALA DINNER DRINKS SPONSOR

\$5,000 + GST x1 Opportunity

- Naming rights at the pre dinner drinks
- Two complimentary conference registrations
- Two complimentary gala dinner invitations
- Five minute speaking opportunity during drinks
- Corporate signage during drinks, including banners and flyers
- Complimentary trade display area at the conference
- Complimentary two months rotating advertisement on the Angus Australia website
- Complimentary three banner advertisements in The Angus Weekly editions of your choice
- Complimentary half page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference



- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

LANYARD SPONSOR x1 Opportunity

\$4,000 + GST

- Supply lanyards with company logo for every delegate (or supply logo and we print)
- Company logo printed on name tags of every delegate
- Two complimentary conference registrations
- Two complimentary gala dinner invitations
- Corporate signage during event registration
- Complimentary trade display area at the conference
- Complimentary two months rotating advertisement on the Angus Australia website
- Complimentary three banner advertisements in The Angus Weekly editions of your choice
- Complimentary third page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channel

SESSION SPONSORS x4 Opportunities

\$3,000 + GST

- Naming rights to an individual session
- Two complimentary conference registrations
- Two complimentary gala dinner invitations
- Corporate signage during the session, including banners and flyers

- Opportunity for 2 minute promo video prior to session start
- Complimentary trade display area at the conference
- Complimentary two month rotating advertisement on the Angus Australia website
- Complimentary three banner advertisements in The Angus Weekly editions of your choice
- Complimentary half page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

LUNCH SPONSOR x2 Opportunities (Day 1 & 2)

\$2,500 + GST

- Naming rights to lunch on the 18th or 19th of May
- Two complimentary conference registrations
- Two complimentary gala dinner invitations
- Two minute speaking opportunity during lunch
- Corporate signage at lunch, including banners and opportunity to provide table talkers or brochures for the tables
- Complimentary trade display area at the conference
- Complimentary one month rotating advertisement on the Angus Australia website
- Complimentary two banner advertisements in The Angus Weekly editions of your choice
- Complimentary third page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

REFRESHMENT BREAK SPONSORS

\$1,500 + GST x3 Opportunities

- Naming rights to one of the refreshment breaks
- One complimentary conference registration
- One complimentary gala dinner invitation
- Corporate signage at refreshment break, including banners and the opportunity to provide table talkers or brochures for the tables
- Complimentary trade display area at the conference
- Complimentary two weeks rotating advertisement on the Angus Australia website
- Complimentary two banner advertisements in The Angus Weekly editions of your choice
- Complimentary quarter page advertisement in the Winter 2023 Angus Bulletin
- Complimentary inclusion of one promotional item to include in conference satchels
- Thankyou and recognition at the conference
- Acknowledgement in Angus National Conference promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

TRADE STAND SPONSOR Multiple opportunities

\$1,000 + GST

- Two complimentary conference registrations (does not include gala dinner)
- Complimentary inclusion of one promotional item to include in conference satchels
- Trade display area at the conference (table top)
- Acknowledgement as an exhibitor in promotional literature
- Acknowledgement in post conference advertising
- Organisation logo on conference area of angusaustralia.com.au with hyperlink to organisations website
- Recognition via Angus Australia social media channels

SACHEL INSERT SPONSOR

\$250 + GST Multiple opportunities

- Inclusion of one promotional item included in conference satchels