

# 2024 NH FOODS ANGUS YOUTH ROUNDUP

## Sponsorship Prospectus

The Angus Youth National Roundup is held each year in January. Moving forward, a three year cycle has been implemented which will see the location of the Roundup rotate between southern New South Wales, northern NSW and a 'wildcard' location, allowing the event to go to locations such as Mt Gambier, South Australia and Toowoomba, Queensland as it has done in previous years.

The Angus Youth National Roundup is an event that encourages, promotes and provides a wonderful learning platform for anyone aged between 8 and 25 years of age interested in the Australian beef cattle industry. While the event encompasses a number of competitions aligned with cattle preparation, handling, showing and judging, a large focus is placed on educational sessions and team building activities, designed to encourage and inspire the next generation to remain active in the beef industry

The event is hosted by Angus Youth, the junior activities division of Angus Australia. As a not-for-profit organisation, Angus Australia relies on the support of its many partners to assist in conducting this significant event that delivers a unique learning environment for the Youth of the Australian Beef Industry.

The Angus Youth National Roundup will be held in Tamworth NSW from the 10-14th January.

Since its humble beginnings, the Angus Youth National Roundup has become a highly regarded and well attended event for those young beef cattle enthusiasts wanting to learn more about the beef industry, network with likeminded individuals and compete for a large range of prizes and scholarships.



## 'Angus Youth Roundup by numbers'

	2022 NH Foods Angus Youth National Roundup	2020 Angus Youth National Roundup	Thomas Food International 2019 Angus Youth Roundup	Thomas Foods International 2018 Angus Youth Roundup
Location	Wodonga, VIC	Toowoomba, QLD	Armidale, NSW	Wodonga, VIC
Competitors	100	130	176	146
Special Dinner Dance Attendance	250 (\$25,570 raised at auction)	220 (\$16,900 raised at auction)	395 (\$25,000 raised at auction)	340 (\$21,000 raised at auction)
Spectator Numbers	150+	120+	180+	150+
Educational Sessions	9	9	9	9

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## PARTNERSHIP OPPORTUNITIES

All GST exclusive

**NAMING PARTNER**  
**\$15,000**

**SHIRT PARTNER**  
**\$5,000**

**GALA DINNER PARTNER**  
**\$5,000**

**DIAMOND PARTNER**  
**\$3,000**

**HAT PARTNER**  
**\$5,000**

**WATER BOTTLE PARTNER**  
**\$2,500**

**SACHEL PARTNER**  
**\$2,500**

**PARENTS BUS TRIP**  
**\$1,500**

**GOLD PARTNER**  
**\$1,000**

**TEAM PARTNER**  
**\$500**

**BRONZE PARTNER**  
**\$100**

Partnership Positions Available	1	1	One opportunity remaining	Unlimited	1	1	1	1	Unlimited	2 Remaining	Unlimited					
Catalogue Advertisement	Prominent Full Page	1/2 page	1/2 page	1/2 page	1/3 page	1/3 page	1/3 page	1/3 page	1/3 page	Business Card Size	N/A					
Catalogue Logo Page	<b>PARTNERSHIP SECURED</b>	<b>PARTNERSHIP SECURED</b>	✓	✓	<b>PARTNERSHIP SECURED</b>	<b>PARTNERSHIP SECURED</b>	<b>PARTNERSHIP SECURED</b>	<b>PARTNERSHIP SECURED</b>	✓	✓	✓					
Advertorial Pre & Post Show			✓	✓					✓							
Trade Display			✓	✓					—							
Signage			plus Ringette lounge	✓					✓	✓	—					
Logo on Shirt/ Hat/ Water Bottles			Logo Shirt Front / Hat / Water Bottle	Logo Shirt Back					Listed Shirt Back	Listed Shirt Back	Hat and listed shirt back	Water Bottle and listed shirt back	Satchel and listed shirt back	Listed shirt back	Listed shirt back	Listed shirt back
Speaking Opportunity									Dinner Speech	—				—	—	—
Class Naming Rights			plus educational program input and workshops						✓	✓				✓	—	—
Class & Award Presentations									✓	✓				✓	—	—
Acknowledgement during Judging									✓	✓				✓	✓	✓
Gala Dinner Tickets			plus 2 tickets for Parents/Sponsors bus trip	2					2	2	1	1	1	—	—	—
Satchel Items	3	2	1	1	1	1	1	1	1	—						
Social Media Coverage	plus Logo on livestream for cattle and paraders judging classes	All Sponsors - Facebook and Twitter and Instagram Posts on Angus Youth Account														

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## IN-KIND PARTNERSHIP

All GST exclusive

### DINNER MEAT PARTNER

### MEDIA PARTNER

### SOCIAL MEDIA PARTNER

### LIVE AUCTION ITEM

### SILENT AUCTION ITEM

### WATER PARTNER

	DINNER MEAT PARTNER	MEDIA PARTNER	SOCIAL MEDIA PARTNER	LIVE AUCTION ITEM	SILENT AUCTION ITEM	WATER PARTNER			
Available	1	1	1	Unlimited	Unlimited	1			
Catalogue Advertisement	1/2 page	—	—	—	—	—			
Catalogue Logo Page	PARTNERSHIP SECURED	PARTNERSHIP SECURED	PARTNERSHIP SECURED	✓	✓	✓			
Advertorial Pre & Post Show				✓	✓	✓			
Trade Display				—	—	—			
Signage				At Dinner	—	—	✓	—	✓
Logo on Shirt/ Hat/ Water Bottles				Logo Shirt Back	Logo Shirt Back	Logo Shirt Back	Listed shirt back (if received in time for shirt printing)	Listed shirt back (if received in time for shirt printing)	Listed shirt back
Speaking Opportunity				At Dinner	—	—	—	—	—
Class Naming Rights				—	—	—	✓	—	✓
Class & Award Presentations				—	—	—	✓	—	✓
Acknowledgement during Judging				—	—	—	✓	✓	✓
Dinner Tickets				2	—	—	1	—	—
Satchel Items	1	—	—	1	—	—			

Social Coverage & Logo on website

All Sponsors - Facebook and Twitter and Instagram Posts on Angus Youth Account