

POSITION DESCRIPTION MARKETING OFFICER

Role: Marketing and graphic design work for the purposes of maximising the profitability and sustainability of members. This will be delivered through the provision of sale catalogue and other services associated with the promotion of member sales, and marketing and graphic design work used to promote Angus Australia and the Angus breed.

Location: Flexible arrangements as determined with the Marketing & Communications Manager, with occasional travel throughout Australia as required.

Term: Initial 12-month contract with potential for further extension depending on future needs and available funding.

Salary Package: Base salary package negotiable on experience, plus superannuation at current government prescribed level.

Reports to: Senior Marketing Officers and Marketing & Communications Manager

Duties and Responsibilities:

1. Assist in the provision of sale catalogue services, including full graphic design of catalogues to members of Angus Australia;
2. Provision of graphic design services to members of Angus Australia, such as logos, brochures and advertisements;
3. Develop website and social media graphics, collateral, advertisements, and any other material required by Angus Australia;
4. Work with Angus Australia members to facilitate advertising opportunities in the Angus Bulletin, on the website and in Angus Australia Electronic Direct Mail;
5. Implementation of Angus Australia's style guide;
6. Assist in the maintenance of the Angus Australia website, electronic direct mail and sale related content on social media platforms;
7. Assist in the maintenance of Angus Australia's social media channels;
8. Work as a team member with all other Angus Australia staff, Directors and members;

9. Assist with other duties as required.

Selection Criteria

1. Alignment with the values of Angus Australia;
2. Relevant tertiary qualifications or equivalent;
3. Experience with graphic design software, ideally including Illustrator, InDesign, Premier Pro, Photoshop and other programs in the Adobe Design suite;
4. Experience with website maintenance;
5. Experience with electronic newsletter production;
6. Experience with social media management;
7. Excellent customer service and communication skills;
8. High attention to detail;
9. Ability to manage multiple tasks efficiently and meet deadlines;
10. Well-developed computer skills;
11. Interest and experience in the beef industry.

Please forward your application including a CV and cover letter addressing the selection criteria to recruitment@angusaustralia.com.au.

Please note applications must address the selection criteria to be considered.

Applications close 5pm Monday 24th June 2024 or when a suitable applicant is found.

For further information contact:

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