

# 2026 ANGUS YOUTH ROUNDUP

## Sponsorship Prospectus

The Angus Youth National Roundup is an event that encourages, promotes and provides a wonderful learning platform for anyone aged between 8 and 25 years of age interested in the Australian beef cattle industry. While the event encompasses a number of competitions aligned with cattle preparation, handling, showing and judging, a large focus is placed on educational sessions and team building activities, designed to encourage and inspire the next generation to remain active in the beef industry.

The event is hosted by Angus Youth, the junior activities division of Angus Australia. As a not-for-profit organisation, Angus Australia relies on the support of its many partners to assist in conducting this significant event that delivers a unique learning environment for the youth of the Australian beef industry.

The 2026 Angus Youth Roundup will be held in Tamworth 7–11 January 2026.

Since its humble beginnings, the Angus Youth National Roundup has become a highly regarded and well attended event for those young beef cattle enthusiasts wanting to learn more about the beef industry, network with likeminded individuals and compete for a large range of prizes and scholarships.



## Angus Youth Roundup by numbers

	2025 NH Foods Angus youth National Roundup	2024 NH Foods Angus Youth National Roundup	2022 NH Foods Angus Youth National Roundup	2020 Angus Youth National Roundup
Location	Tamworth, NSW	Tamworth, NSW	Wodonga, VIC	Toowoomba, QLD
Competitors	230	167	100	130
Gala dinner attendance	370 (\$54,000 raised at auction)	357 (\$49,493 raised at auction)	250 (\$25,570 raised at auction)	220 (\$16,900 raised at auction)
Spectator numbers	300+	180+	150+	120+
Educational sessions	10	9	9	9

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## PARTNERSHIP OPPORTUNITIES

All GST exclusive	PRESTIGE PARTNER \$15,000	SHIRT PARTNER \$5,000	GALA DINNER PARTNER \$5,000	DIAMOND PARTNER \$3,000	HAT PARTNER \$5,000	WATER BOTTLE PARTNER \$2,500	SACHEL PARTNER \$2,500	PARENTS BUS TRIP \$1,500	GOLD PARTNER \$1,000	TEAM PARTNER \$500	BRONZE PARTNER \$100
Partnership opportunities available	1	1	3 Available	Unlimited	1	1	1	1	Unlimited	14 still available	Unlimited
Logo on media wall	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo page in Angus Australia Summer & Autumn Bulletins	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media coverage & logo on Roundup webpage*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Trade display	✓	✓	✓	✓	—	—	—	—	—	—	—
Signage	✓ <i>plus Ringside lounge</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	—
Logo on shirt/ hat/ water bottles	Logo shirt front / hat / water bottle	Logo shirt back	Listed shirt back	Listed shirt back	Hat and listed shirt back	Water bottle and listed shirt back	Satchel and listed shirt back	Listed shirt back	Listed shirt back	Listed shirt back	Listed shirt back
Speaking opportunity	✓	—	Dinner speech	—	—	—	—	—	—	—	—
Class naming rights	✓ <i>plus the opportunity to be part of the education program and affiliated activities</i>	✓	✓	✓	✓	—	—	—	✓	—	—
Class & award presentations	✓	✓	✓	✓	✓	—	—	—	✓	—	—
Acknowledgement during judging	✓	✓	✓	✓	✓	—	—	—	✓	✓	✓
Gala dinner tickets	10 <i>plus 2 tickets for Parents/Sponsors bus trip</i>	2	2	2	1	1	1	—	—	—	—
Satchel items	3	2	1	1	1	1	1	1	1	1	—

\* plus logo on livestream for cattle and paraders judging classes; Social media coverage includes Facebook, Twitter and Instagram posts on Angus Youth account

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## IN-KIND PARTNERSHIP

	DINNER MEAT PARTNER	MEDIA/SOCIAL MEDIA PARTNER	AUCTION ITEM	WATER STATION PARTNER
Available	1	1	Unlimited	1
Logo on media wall	✓	✓	—	—
Logo page in Angus Australia Summer & Autumn Bulletins	✓	✓	✓	✓
Social media coverage & logo on Roundup webpage*	✓	✓	✓	✓
Trade display	—	—	—	—
Signage	At dinner	✓	✓	✓
Logo on shirt/ hat/ water bottles	Logo shirt back	Logo shirt back	Listed shirt back (if received in time for shirt printing)	Listed shirt back
Speaking opportunity	At dinner	—	—	—
Class naming rights	✓	✓	✓	✓
Class & award presentations	✓	—	—	✓
Acknowledgement during judging	✓	✓	✓	✓
Dinner tickets	2	—	—	—
Satchel items	1	—	1	—

\* plus logo on livestream for cattle and paraders judging classes; Social media coverage includes Facebook, Twitter and Instagram posts on Angus Youth account