

Angus Australia Advertising Request Form



Digital Advertising Opportunities

The Angus Australia website is a very effective advertising tool which reaches your target market. Receiving over 40,000 visits on average each month, the Angus Australia website is now the central hub for sale information.

☐ **Angus Website Advertising**

Website MREC (300px wide by 250px high)

Members:	\$150.00 p/week
	\$500.00 p/month
Non Members:	\$200.00 p/week
	\$700.00 p/month

What's included in this service?

Angus Australia offers advertisers MREC advertisements which appear on the Angus Australia home page. This MREC advertisement can be linked to your sale catalogue, website, a pdf document, or even a video of your animals – the choice is yours. As an added bonus, Angus Australia posts your MREC advertisement on the Angus Australia Facebook page.

☐ **The Angus Weekly**

MREC (300px wide by 250px high)

Members:	\$125.00 p/week
Non Members:	\$150.00 p/week

Banner (600px wide by 174px high)

Members:	\$370.00 p/week
Non Members:	\$420.00 p/week

What's included in this service?

You may elect to include an MREC or banner advertisement in The Angus Weekly newsletter. Emailed to more than 4,500 Angus Australia members and others weekly, these recipients have elected to receive all of the latest Angus news, events and advertising by email. These advertisements can be linked to your preferred information and are also uploaded to the Angus Australia Facebook page.

☐ **Angus Up Next**

MREC (300px wide by 250px high)

Members:	\$370.00 p/week
Non Members:	\$420.00 p/week

What's included in this service?

You may elect to include an MREC advertisement in the Angus Up Next newsletter. Emailed to more than 4,500 Angus Australia members and others monthly, these recipients have elected to receive all of the latest Angus news, events and advertising by email. These advertisements can be linked to your preferred information and are also uploaded to the Angus Australia Facebook page.

Print Advertising Opportunities | Angus Bulletin

The Angus Bulletin is a quarterly publication with a print run of 4,500. The Bulletin is mailed out to Angus Australia members and used widely as a promotional tool for the Angus breed. Each issue contains industry news and interviews, latest breed development initiatives, stories on genetic improvement, Angus Youth activities, Angus Sire Benchmarking updates and success in the use of Angus genetics around Australia.

☐ **Flagship Partner - Back Cover Package**

210mm wide x 297mm high + bleed 4mm (Cover placement + flexible 1-page-equivalent print exposure + digital inclusions)

Members:	\$4,400.00 p/issue
Non Members:	\$5,200.00 p/issue

☐ **Flagship Partner - Inside Front Package**

210mm wide x 297mm high + bleed 4mm (Cover placement + flexible 1-page-equivalent print exposure + digital inclusions)

Members:	\$4,000.00 p/issue
Non Members:	\$4,700.00 p/issue

☐ **Flagship Partner - Inside Back Package**

210mm wide x 297mm high + bleed 4mm (Cover placement + flexible 1-page-equivalent print exposure)

Members:	\$4,000.00 p/issue
Non Members:	\$4,700.00 p/issue

☐ **Premium Section Partner - Full Page + Digital**

210mm wide x 297mm high + bleed 4mm (Full page + digital)

Members:	\$3,300.00 p/issue
Non Members:	\$3,800.00 p/issue

☐ **Standard Full Page**

210mm wide x 297mm high + bleed 4mm

Members:	\$1,450.00 p/issue
Non Members:	\$1,750.00 p/issue

☐ **Half Page**

192mm wide x 135mm high (horizontal)

Members:	\$815.00 p/issue
Non Members:	\$980.00 p/issue

☐ **Third Page**

192mm wide x 89mm high

Members:	\$545.00 p/issue
Non Members:	\$655.00 p/issue

☐ **Quarter Page**

192mm wide x 70mm high

Members:	\$410.00 p/issue
Non Members:	\$495.00 p/issue



- ☐ **Design Service**
\$120.00 p/hour or part thereof

What's included in this service?

Angus Australia offers an inexpensive design service. For \$120.00 per hour or part thereof, we can create your advertisement and send you a draft to approve or request a change.

Alternatively, if you wish to supply your own artwork, we ask that the artwork meet the following criteria:

- MREC/Banner advertisements: JPEG, PNG or GIF file, either 300px wide by 250px high (MREC) or 600px by 174px (Banner), no bleed, RGB Colour and 72dpi. When supplying a GIF there is a 4 slide maximum.
- Print advertisements: PDF, 4mm bleed, CMYK Colour.

I would like to book the above advertising starting from the _____ and end on the _____

By signing this form, you are confirming that you have fully read, understood and agree to the Terms and Conditions that are specified in the Angus Australia Catalogue Agreement and Angus Australia Advertising Agreement.

Member Ident: _____ Member Name: _____

Signature: _____ Date: _____

